This Strategic Plan is a guide. It is advisory and does not constitute a regulation.
# Statistical Comparisons

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
<th>Pop Density (people per sq mile)</th>
<th>Growth Since YR 2000 (census data)</th>
<th>Cost of Living Index (ave. for U.S. is 100)</th>
<th>Median Household Income</th>
<th>Land Area (sq miles)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mettawa</td>
<td>499</td>
<td>91</td>
<td>+33.8%</td>
<td>137.4</td>
<td>$148,046</td>
<td>5.47</td>
</tr>
<tr>
<td>Lake Bluff</td>
<td>6,227</td>
<td>1,534</td>
<td>+2.4%</td>
<td>114.5</td>
<td>$133,093</td>
<td>4.06</td>
</tr>
<tr>
<td>Lake Forest</td>
<td>21,127</td>
<td>1,253</td>
<td>+5.0%</td>
<td>121.9</td>
<td>$158,592</td>
<td>16.9</td>
</tr>
<tr>
<td>Libertyville</td>
<td>21,824</td>
<td>2,488</td>
<td>+4.5%</td>
<td>107.9</td>
<td>$103,233</td>
<td>8.77</td>
</tr>
<tr>
<td>Green Oaks</td>
<td>3,920</td>
<td>979</td>
<td>+9.3%</td>
<td>116.2</td>
<td>$148,647</td>
<td>4.00</td>
</tr>
<tr>
<td>Vernon Hills</td>
<td>24,124</td>
<td>3,247</td>
<td>+18.7%</td>
<td>107.5</td>
<td>$82,859</td>
<td>7.43</td>
</tr>
<tr>
<td>Bannockburn</td>
<td>1,616</td>
<td>798</td>
<td>+12.2%</td>
<td>124.9</td>
<td>$174,808</td>
<td>2.02</td>
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<tr>
<td>Lincolnshire</td>
<td>7,616</td>
<td>1,728</td>
<td>+18.3%</td>
<td>115.5</td>
<td>$156,032</td>
<td>4.41</td>
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<tr>
<td>Riverwoods</td>
<td>4,098</td>
<td>1,027</td>
<td>+6.1%</td>
<td>106.8</td>
<td>$184,773</td>
<td>3.99</td>
</tr>
<tr>
<td>Deerfield</td>
<td>19,594</td>
<td>3,574</td>
<td>+5.4%</td>
<td>112.2</td>
<td>$124,578</td>
<td>5.48</td>
</tr>
<tr>
<td>Highland Park</td>
<td>31,457</td>
<td>2,545</td>
<td>-0.5%</td>
<td>114.3</td>
<td>$117,341</td>
<td>12.4</td>
</tr>
</tbody>
</table>
The Village of Mettawa strives to preserve and nurture our authentic rural and horse friendly environment and to ensure the highest quality of family life for our residents.
Village Character

Goal Statement:

To retain the unique qualities of a rural residential environment with a strong sense of community.

Objectives:

1. Encourage the use and maintenance of native flora to further accentuate the Village’s rural heritage.

2. Communicate and encourage animal recovery through various outlets.

3. Nurture desirable and/or endangered wildlife and aquatic species and enhance their habitats.
Land Use

Goal Statement:

To develop a land use policy which assures the protection and preservation of the rural residential community.

Objectives:

1. Continue the residential density for developments of one residential dwelling unit per five (5) builder’s acres.

2. Continue to allow the option of use of Planned Unit Developments to meet overall density requirements as a means to preserve natural areas, to allow for creative site planning, or to avoid higher density development.

3. Ensure that all planning preserves Mettawa’s natural resources and a desired quality of life as a low-density rural residential community.

4. Encourage the designation of open lands.
Open Space

Goal Statement:

To protect, maintain or expand where possible, the supply of open space in and around the Village.

Objectives:

1. Encourage support of open space with active collaboration with the Mettawa Open Lands Association (MOLA), or similar community organizations that will pursue the establishment, protection, enhancement, and the best possible management of all open space resources.

2. Discourage development that would denigrate existing open space.

3. Establish a comprehensive trail system that allows residents to benefit from the open space and allow pedestrian and equestrian access to neighbors, forest preserves, the river and other areas.

4. Educate and encourage the use of green infrastructure practices.
Sense of Community

Goal Statement:

To establish events, activities and facilities, as well as disseminate information that will reinforce a sense of community.

Objectives:

1. Build awareness through that living in Mettawa is different from living in unincorporated Lake County, or in higher density villages.

2. Enhance communications and engage the community in public and civic affairs, utilizing a community website or other appropriate technologies.

3. Communicate Mettawa’s unique qualities of a rural residential environment to various outlets.

4. Village leadership shall work to ensure public trust and encourage collaboration, participation and engagement with the constituency.
Transportation

Goal Statement:

To develop transportation policy which preserves the atmosphere of the rural residential community.

Objectives:

1. Give special attention to the design of all roads, highways, and utility rights of-way to achieve the desired level of safety and function within a rural environment. These design factors are to provide protection and preservation of native trees, plants and shrubs in their natural state, and discourage the installation of curb & excessive or unnatural looking berms and wide shoulders.

2. Enhance the aesthetic image of road way corridors through the use of native landscaping, replacement of dead trees, and maintenance.

3. Discourage heavy, through-traffic movements on all roads in the Village.

4. Seek to introduce additional and creative traffic management measures in cooperation and collaboration with the County Sheriff’s Department and/or other organizations and agencies.

5. Continue the establishment of the scenic easement system where it provides a positive impact on the character of the roadway system.
Potable Water Infrastructure

Goal Statement:
Ensure that all residents have access to an affordable and reliable Lake Michigan water system that exceeds health and safety standards.

Objectives:
1. Investigate the feasibility of such a system and collaborate with Lake County on the development, planning, and design.

2. Investigate preliminary engineering designs, investments, policies and actions necessary to construct and support such a water infrastructure and ensure efficient, sustainable locations to best support the Village.

3. Educate decision makers and citizens on the value of Lake Michigan water, water distribution systems, and the services provided.

4. Build awareness that JAWA is offering to expand its water system to the Village of Mettawa only until 2014 due to water resource allocation limitations.

5. Research and ensure that the water system is robust, scalable, and cost-effective over its life cycle as well as being resource efficient and consistent with community goals.

6. Evaluate funding mechanisms and estimates and strategies for their success.
Financial

Goal Statement:
To continue fiscally responsible budgeting and financial practices to ensure efficient village services, financial solvency, and transparency.

Objectives:

1. Continue strong financial leadership combined with a skilled financial team to develop a unified and actionable plan for addressing and ensuring sound budgeting and financial practices.

2. Identify opportunities for cost reduction through innovation and planning which may include bidding, comprehensive infrastructure assessments, and capital outlay planning.

3. Communicate the financial conditions, benchmarks, and recommendations for achieving the goals to the residents.